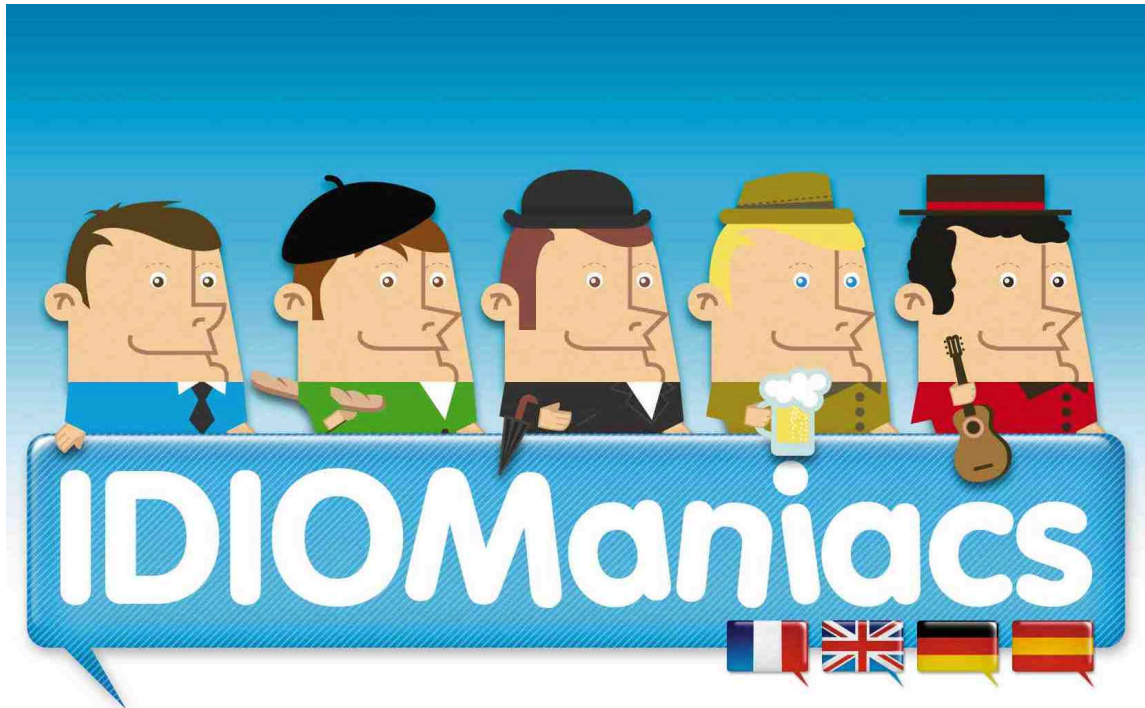


IDIOMANIACS

Original animation edutainment series

Idioms / foreign languages

Having fun with, comparing and learning idioms expressions of
English, Spanish, French and German.



Concept

This project sets out to explore and to compare the idioms of 4 foreign languages (English / French / German / Spanish) through a 52x1' animation series as well as interactive website (or CD/DVD-rom) offering games and a description of the "origins" of each expression.

The multimedia program acts as an interactive complement to the animation series and comines a number of different functionalitie (search of idiom and its translations, origins of idioms and games).

Contents

The idioms illustrated in the programme are selected according to the following criteria:

- **variety in all four languages** (the 4 linguistic versions of the same expression must suggest different "images") ;
- **the image's staging potential** (the idioms must be suitable for clear illustration) ;
- **the wealth of the idiom's origins** (idioms that reveal facts about culture will be given preference).

Producer: 3X+ (France)

Languages: English, German, French and Spanish

Format: 52x1' (HD)

Target: 8+

Budget: 380 000€

Prod. stage: in- financing

Contact



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Please ask for DVD of both pilots and
multimedia programme as well as
production file